



THE CENTELETTTER

Hey,

Welcome to the latest edition of Centeleetter. As always, I have some incredible updates to share with you. Centelon is experiencing accelerated growth, with increasing traction and trust from our valued clients. Each day strengthens our relationships, and our clients place ever greater confidence in our ability to deliver exceptional services and capabilities.

I am delighted to announce our recent acquisition of ManMech Smart Solutions, a fast-growing player in IoT technology. This strategic move has significantly expanded our capabilities, allowing us to provide comprehensive end-to-end solutions in the dynamic landscape of connected devices.

As our offices gradually reopen at various locations, we are further reinforcing our commitment to customer focus. We are confident this move will further enmesh our corporate values – Trust, Entrepreneurship, Attention to detail and Mateship – within Centelon’s DNA.

In this newsletter, you'll discover a wealth of valuable content. Uncover industry highlights on emerging trends, explore our featured solutions designed to transform your business, and stay up to date with exciting announcements.

We deeply appreciate your unwavering support and partnership.

Ajit Stephen,
CEO, Centelon

Spatial Computing: The Future of Business Experience and Customer Engagement

Spatial computing has become the latest buzz in the technology world, and with the emergence of Apple's Vision Pro, it's crucial for businesses to explore its potential. Spatial computing combines virtual reality, augmented reality, mixed reality, wearable devices, and AI, among others, to create unique opportunities for businesses.

By seamlessly blending the physical and digital realms, spatial computing provides customers with immersive experiences like never before. Just imagine transporting your clients into a virtual world where they can interact with products, explore virtual showrooms, or visualise architectural designs in real-time.

The spatial computing market is projected to reach a staggering \$516.2 billion by 2032. However, it's important to approach this path with caution, considering past setbacks in the AR and VR space. Embracing spatial computing isn't just about following trends; it's about harnessing the transformative power it offers.



Finnate: Cloud native fintech platform for future ready financial services

Are you seeking to revolutionise your financial services business and provide frictionless customer experience? Introducing Finnate - the cloud-native platform crafted to expedite innovation and streamline operations. With advanced APIs, pre-configured solutions, and real-time business intelligence, Finnate simplifies integration with your current products, offers invaluable insights into customer requirements, and ensures your business operates at exceptional speed. Bid farewell to operational challenges and embrace a new era of financial services with Finnate. Experience it today!

[Know More](#)



From Data to Dollars: Unlocking the Power of Your Data

Data holds the key to unlocking profitable growth and scalability for your business. However, with data scattered across multiple systems, how can you extract valuable insights accurately and efficiently? We are here to assist you in unleashing the full potential of your data. By hyper-personalising customer journeys and driving enhanced engagement and acquisition, we help you harness the full power of your data. With our expertise and technical knowledge, we turbocharge your growth engines. Don't let your data lie idle. Click the link to discover how we refine your data strategy and governance journey and transform your insights into tangible impact.

[Know More](#)



Precise Data Extraction for Pharma and Beyond

Metiz Pharma is an AI / ML tool specifically designed to streamline the entire process of extracting data from unstructured sources. Our tool empowers you to effortlessly obtain accurate, near-real-time secondary sales and stock positions. With Metiz Pharma, you can handle large volumes of data and extract it without any manual intervention, ensuring greater accuracy and speed than manual data entry. You get to make well-informed decisions and stay ahead of the competition. For the pharma industry, or any other that requires precise data extraction, Metiz is here to assist you.

[Know More](#)

Transforming Loan Management: How Finnate Investfact Empowered an Indian ARC to Achieve Remarkable Results

Discover how a leading Asset Reconstruction Company (ARC) in India transformed their loan management operations and achieved remarkable outcomes by adopting Finnate Investfact. By overcoming scalability challenges, streamlining communication, and gaining real-time insights, the ARC successfully revitalised their loan management processes, managed thousands of accounts seamlessly, and set the stage for future portfolio expansions. Click [here](#) to know more about the impact of Finnate.

[Know More](#)

Cybersecurity: Table stakes for today’s enterprises



In today's interconnected world, cybersecurity plays a critical role in safeguarding an organisation's assets and maintaining trust among stakeholders. At Centelon Solutions, we're committed to fostering a culture of cybersecurity awareness, both internally and externally, to provide comprehensive protection against evolving threats.

We recently successfully countered an attack that originated from a hijacked employee credential. This incident serves as a powerful reminder that even a single compromised account can provide attackers with an entry point to systems. By implementing stringent security measures, such as strong password management and multi-factor authentication, and providing ongoing education on the risks of credential compromise, we fortify your defenses against such threats.

Cybersecurity incidents often exploit the unsuspecting actions of individuals, making employee education a vital defense. For instance, the infamous CEO scam highlights how attackers impersonate high-level executives to deceive employees into divulging sensitive information or making fraudulent transactions. Such incidents underscore the need for comprehensive cybersecurity training and awareness programs.

We also encourage you to stay informed about various scams and cyber threats prevalent today. Websites like Scamwatch offer valuable resources to enhance awareness and help you navigate the digital landscape safely.

Remember, cybersecurity is a shared responsibility, and everyone plays a crucial role in maintaining a secure environment. Let's empower ourselves and protect our organisations from cyber risks through continuous education and vigilance.

Introducing Our New Finnate Logo On the Path of Evolution and Innovation



Staying at the forefront of technological advancements and providing cutting-edge solutions to our clients is the guiding principle for Finnate, our cloud native fintech platform for future ready financial services.

Frictionless Journeys...

Painless Transformation...

Boundless Scalability...

that is the promise of Finnate. It enables superior experience for your customers, powered by a zero-code platform to keep your business agile to be ahead of evolving needs.

To reflect the continued evolution of Finnate, we are thrilled to unveil our new logo that embodies harnessing the power of the cloud to deliver lightning-fast agility, scalability and adaptability.

The new logo reflects our end-to-end solutions that serve all types of customers – large and not so large.

Thank you for your continued support and trust in Centelon - Finnate. We look forward to sharing more exciting updates and innovations with you in the future.

Proud Bronze Allies of VICT4.W Empowering Women in STEM



We are delighted to announce that Centelon has become a proud bronze member of VICT4.W, an incredible community dedicated to fostering gender diversity, inclusion, and belonging in the ESTEAM industries. VICT4.W, a not-for-profit organisation, actively works towards increasing the entry, retention, and progression of women in these fields.

This significant milestone solidifies our unwavering commitment to promoting and supporting women in STEM. It perfectly aligns with our mission to become a globally respected, diverse, and trusted partner in delivering innovative tech solutions to organisations.

Our commitment to VICT4.W is underscored by our sponsor, Suma Srinivasiah, who is a member of Centelon’s senior leadership team and a vastly experienced woman in engineer. As we embark on this exciting chapter with VICT4.W, we eagerly embrace collaborations with like-minded individuals, allies, and champions who share our passion for empowering women. Together, we will drive positive change, break barriers, and pave the way for a more diverse and equitable future in the tech industry.

Thank you for being a part of our journey. We truly appreciate your support and look forward to creating a brighter future together.

Thanks for reading!

We genuinely appreciate the support you've shown. If you have any tech-related questions, comments, or feedback, don't hesitate to reach out to us. Stay tuned for more exciting updates!

**Warm Regards,
Team Centeletter**

